



## **The Shortyz Awards Name GoCamp *Best Mobile Rental Accommodation Company***

GoCamp continues to find success as a fan favorite in the camper van rental market

BIRMINGHAM, Ala., May 2, 2024 -- On Tuesday, April 23, the 2024 Shortyz Awards ceremony took place at Skyline London, recognizing GoCamp as the winner for *Best Mobile Rental Accommodation Company*.

ShortTermRentalz.com, host of the Shortyz Awards, is the top website for news and informed content regarding the short term rental industry. The Shortyz brings leaders together to celebrate individual/business best practices and achievements that drive forward-thinking and distinction. The Shortyz Awards recognize excellence among industry peers, highlight innovation and industry best practices, reward achievement, and celebrate start-up technology and success.

The short term rental market is a booming industry, experiencing rapid growth. It all started in 2007, when Airbnb launched its product with two hosts welcoming three guests to their San Francisco home. Since that launch, more than five million property owners have become hosts.

According to Statista, the global short term vacation rental market size is projected to grow at a compound annual growth rate [CAGR] of 3.3% from 2023 to 2027, resulting in a market volume of \$107.70 billion by 2027.

Vacation Rentals By Owner (Vrbo) estimates that the overall local host market is growing up to four times faster than the global economy, and 82% of those customers plan to stay in a locally hosted rental again.

The success of short term rentals has forced the hotel and hospitality industry to adapt to a new ecosystem where a variety of products and hosts are offering guests new and unique experiences. Traditional hotels are adding alternative accommodations, home sharing companies are adding hotels, and homeowners now have easy entry into the business of

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hosting. All of this provides renters with an overwhelming number of options, making it even harder for rental companies to shine in the midst of high competition.

The Shortyz Awards focus on unveiling the industry leaders who are disrupting the norm, creating market sustainability, championing consumer experience, building powerful teams, and utilizing innovative technical and marketing solutions.

This year, GoCamp has achieved the highest honor of being awarded *Best Mobile Rental Accommodation Company*. GoCamp has excelled as a boutique camper van rental platform, proving its value through refined fleet management, customer satisfaction, creative marketing initiatives, exceptional renter experiences, and innovative technology advancements. GoCamp's approach has been a game changer for the space, focusing on quality, not quantity, propelling an unmatched renter and owner experience with concierge services and expert assistance. It is this strategy that has redefined success for peer-to-peer marketplaces, resulting in the Shortyz Award for 2024.

GoCamp CEO, Camila Ramirez, enthusiastically speaks about this achievement, "We are so excited to have received an award from The Shortyz, and I am personally incredibly proud of our team for achieving this recognition. The RV rental market has lots of players, but we like to do things differently at GoCamp. Our thoughtful and curated approach has allowed us to make a name for ourselves and earn recognition like this award. This recognition is a huge boost for us as a team and as a company. We are excited to keep pushing the boundaries in this space and help thousands more travelers experience the joy of camper vans and outdoor adventure!"

GoCamp is part of the Storyteller Overland galaxy of companies that are designing their own paths and bringing adventure to life. This fully integrated portfolio of brands offers a range of solutions, including rentals through GoCamp, lifestyle gear and vehicle accessories through Flarespace, best-in-class vans and expedition vehicles through Storyteller Overland/Global Expedition Vehicles/GXV, and lightweight adventure trailers through TAXA.

GoCamp is currently planning another technical upgrade to their website, scheduled to release in the third quarter of this year. Just another way GoCamp is elevating experiences and making camping easy.

### **About GoCamp**

GoCamp provides camper van travel experiences, connecting renters to owners, through a peer-to-peer marketplace. The GoCamp fleet is specifically curated with camper vans and Class B RVs, ensuring that every rental offers something unique. GoCamp onboards exceptional van owners, who foster memorable experiences, while bringing new life and community into the RV rental market. The high quality service and expert industry knowledge have continued to distinguish GoCamp from other rental platforms.

[GoCamp.com](https://www.gocamp.com)

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