

# GO·CAMP



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## WHAT

**GoCamp is a premium, boutique camper van rental service, offering novice and seasoned adventurers alike a curated selection of unique vans.** The company's mantra? Make camping easy.

**The GoCamp fleet is select and curated,** featuring the very best camper vans and the friendliest, most knowledgeable owners. GoCamp distinguishes itself from other camper van rental services by **solely offering camper vans**, and by providing **personalized, on-call service throughout the entire process**, from the listing and booking until the end of the journey.

With a wide variety of choices—from old school **Volkswagen Vanagons** and **Eurovans** to newer **Mercedes-Benz Sprinters, Ford Transits, Dodge Ram ProMasters, Storyteller Overland MODE 4x4** adventure vans, specialty conversion vans, and many more makes, models and styles—**no two GoCamp vans are alike**. But all are **fully outfitted** with bedding, camp chairs, kitchen and cookware, and more, guaranteeing a worry-free rental experience and an adventurous road trip. Many vans are also **pet-friendly**, and some include additional services for the renter, such as assistance with trip planning.





## HOW

**GoCamp is just like property-sharing services Vacasa and Airbnb, but for camper vans.** Through this peer-to-peer platform, owners rent out their camper vans through the GoCamp website, and renters can experience the joy of vacationing all over the US in a van.

Because GoCamp camper vans are always owned by individuals, each vehicle is unique and lovingly maintained by its owner. All vans must meet strict maintenance and safety requirements before being listed on the

[GoCamp website](#).

To help van owners decide if renting their vehicle is right for them, GoCamp offers a handy [Road to Renting](#) series. This unique series provides resources and tools to increase your success, van owner case studies about creating passive income, and GoCamp's Top 10 Tips for Successfully Renting Out Your Camper Van.

### GoCamp ...

- Turns driveway downtime into increased income. Camper van owners can monetize their investment and receive a steady stream of income.
- Makes camping easy by allowing renters to just hop in and go.
- Lets prospective owners sample different models before they buy a van of their own.





## WHERE

Currently there are more than 350 GoCamp camper vans available to rent in **Arizona, California, Colorado, Oregon, Utah and Washington**, including in prime recreation markets like **Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Francisco, San Diego, Las Vegas and Seattle**.

Every year GoCamp expands into new markets. Find out more at [gocamp.com](https://gocamp.com).



Camila Ramirez



Deborah Kane



Team Members

## WHO

GoCamp is proud to be woman-founded and woman-led.

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### **Camila Ramirez, CEO**

Camila joined the GoCamp team in December 2021 and was named CEO in March 2022, and she brings with her deep experience in the van rental space, as well as hospitality start-ups and technology companies. She was co-founder and CEO of Overland Discovery, a Colorado-based company that began as a camper van and RV rental service and evolved into a comprehensive online hub for van life, RV life and overlanding. Prior career stops include the data cloud networking company Snowflake, where she led a sales development team, and WeWork, where she worked in community management. She also supported Latinx entrepreneurs through her role as a scout with Vamos Ventures, a venture capital firm focused on diverse founders. She is as passionate about growing businesses as she is exploring the U.S. with her husband in their own camper van.

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### **Deborah Kane, Founder and Chairwoman**

Deborah created GoCamp in 2017 with one driving goal: to make camping easy. The idea for the Portland company was born directly from her own life as a camper van owner and Airbnb host. Why not combine the two? Before making her vision of GoCamp a reality, Deborah was a leader in the sustainable food movement, both in Oregon and with President Obama's administration, where she headed up the USDA's national Farm to School program.

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### **GoCamp Team**

These are just some of the GoCamp team members. GoCamp is growing every day as a leader in the the camper van rental market.



# STORYTELLER OVERLAND

In November 2021, GoCamp was acquired by Storyteller Overland, the innovative Class B RV adventure van manufacturer whose lineup includes the flagship MODE 4x4 adventure van series.

Founded in 2018 in Birmingham, Ala., by a stellar team of custom vehicle manufacturing veterans and outdoor lifestyle enthusiasts, Storyteller Overland's prime directive and reason for being is to constantly inspire and equip their growing community of roadtrippers, vanlifers, and overlanders with the proper gear, resources and mindset to "Live Free. Explore Endlessly. Tell Better Stories."



*"With the flexibility of working from home (due to the COVID-19 pandemic) we were thinking of buying our own van and wanted to first test it out and see if we liked it. The convenience of renting was great and we think we'll just keep renting instead of buying our own."*

**–Claire, GoCamp renter**

*"I have made more money renting out my van on GoCamp than I have renting out my Airbnb apartment. The return on investment is way better. And with a full-time job and two kids, I don't have the time to actively manage my listing. That GoCamp takes care of all of that is a game-changer."*

**–Eric, GoCamp van owner**

*"The rental experience with you was seamless, stress-free for first-timers and very easy. Our particular owner was fantastic and nicer than nice. Like, beyond nice."*

**–David, GoCamp renter**

*"Top 3 reasons to go with GoCamp: Felt secure and safe, vetted quality vans, women-owned!"*

**–Muriel, GoCamp renter**

*"We've rented both a Ford Transit and a Dodge ProMaster from GoCamp. We're about to build our own camper van and it has been really nice to be able to try out different makes and models."*

**–Carmen, GoCamp renter**

*"GoCamp makes it super easy. In two words, hassle free. You're crazy if you're trying to do this without a partner like GoCamp at your side."*

**–Ben, GoCamp van owner**

*"One of the best things about GoCamp is that the vans on the site are all really high-quality. We didn't want to use some big corporate platform to rent our van. Deborah is a van owner herself, and that makes all the difference with regard to how the business is run. It's been an excellent experience for us. We have access to the van when we want it, and when we're not using it we make a little money."*

**–Jordan, GoCamp van owner**



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